

Media Release

lastminute.com inaugurates new Tech Hub alongside Headquarters in Chiasso

- *The hub has been established to foster collaboration between international companies, academia and startups around innovation, technology and AI within travel and other industries.*
- *Twenty years after choosing Chiasso as the base, lastminute.com is building on its long-standing presence in Switzerland, combining its new headquarters with a wider innovation ecosystem.*

Amsterdam/Chiasso, 08 October 2026: lastminute.com yesterday formally opened its new headquarters in Chiasso alongside the launch of a Lifestyle Innovation Hub. Dedicated to innovation, technology and AI, the Hub reinforces the company's ongoing connection to the Swiss town.

The Hub was officially inaugurated with local institutions including the Mayor of Chiasso and the Director of the Economic Division of Canton Ticino in attendance.

Co-founded with local partners, Dagorà, A++ and Alpha Square, the newly created Hub extends this approach beyond lastminute.com, with the aim of connecting international businesses, local universities, startups and institutions to explore how AI and emerging technologies are reshaping travel, hospitality, media, design and fashion.

Alessandro Petazzi, CEO of lastminute.com said: *"Our new headquarters are a long-term investment in how we work and innovate as a business. We have created a more open and flexible space that encourages our people to experiment, try new things and approach challenges differently. The Hub extends this approach to the wider community, bringing together expertise in innovation, technology, AI and travel. It creates opportunities to share knowledge, develop new partnerships and turn possibilities into practical solutions."*

The Hub is already creating connections between international and regional organisations and aims at creating more with the region's academic and innovation ecosystem.

"Innovation happens when different perspectives come together and have the opportunity to turn ideas into action," said Carlo Terreni, President of Dagorà. *"The Hub creates a setting where companies, entrepreneurs, academia and institutions can connect and develop new opportunities. Chiasso and Ticino have a unique position between Switzerland and Italy, and we want to use that position to connect international innovation with the region."*

NOTES TO EDITORS

About lastminute.com

lastminute.com is the European leader in Dynamic Holiday Packages. Our mission is to design, deliver and take responsibility for curated, integrated travel experiences so people can travel with confidence. Thanks to the iconic brand lastminute.com and a rich portfolio of vertical brands, we meet the most diverse needs of travellers across the entire holiday experience. As one of the few fully licensed European players, we manage the full complexity of modern travel, combining flights, hotels, and ancillary services in real time through our proprietary technology. lastminute.com N.V. is a publicly traded company listed under the ticker symbol, LMN on the SIX Swiss Exchange.

About Dagorà

*Dagorà is a Swiss innovation community connecting companies, startups, universities, institutions and investors across lifestyle industries. Based in Ticino, it creates opportunities for knowledge-sharing, partnerships and innovation projects across areas including travel, hospitality, fashion, design and retail.

About A++

*A++ is an international architecture and design group specialising in sustainable design, master planning, and high-end real estate projects across various lifestyle sectors.

About Alpha Square

*Alpha Square is a boutique investment firm focusing on innovation, technology ventures, and strategic growth opportunities across Europe.

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